

## LOWER PRICES ON MEATS CHEER THE CONSUMERS

Medium Grades of Beef Are  
Plentiful—Sunday Din-  
ners Come Easier.

By P. Q. Foy

(Special Food Expert Evening World)

Meats of all kinds, with the exception of fresh native lamb, are reasonable in price and the task of providing a good Sunday dinner is less difficult for the housewife than two weeks ago.

Medium grades of fresh beef are plentiful and most of the retail dealers purchased steers at 15c. to 20c.

a pound for the whole carcass. Some of the retail dealers are complaining of the scarcity of prime corned steers, yet those same dealers have never been known to purchase that grade of beef, but simply sell their common and medium grades of beef to consumers on the basis of the very few high priced stall fed steers coming. Best cuts of rib roast of medium grade steers can be sold at a profit at 35c. to 40c. while some of the uptown markets are charging from 25c. to 35c. on rib roast and 40c. on sirloin steaks, while the porterhouse steaks are being sold at 40c. to 42c. The ordinary cuts of beef are extremely cheap, pot roast, ham, are selling at 22c. to 25c. a pound on the ordinary, and from 25c. to 30c. on the more tender cuts.

Steaks cut from city dressed steers cost from 2c. to 3c. a pound over the medium grades of Western dressed beef. There is much lower in the wholesale market and chops cut from light Jersey pigs should not cost the consumer more than 45c. while whole or half loins of light Western pork can be retailed at a profit of 40c. to 42c. Chops cut from heavy western loins can be sold at 25c. to 35c. on the end chops and 25c. to 30c. on the chops from the centre cuts. Fresh shoulder of pork can be retailed at 30c. on the medium and 35c. on the small sizes, while fresh hams are offered at 25c. to 40c. on the medium

sizes, while heavy are tagged 34c. to 35c. The advance in native fresh lamb has compelled many of the retailers to use frozen New Zealand lamb to a larger extent. This New Zealand lamb costs the retail dealers from 50c. to 21½c. by the carcass and can be retailed to consumers at a profit at 30c. to 32c. on the legs, and not over 35c. a pound on the loin chops. Rib lamb chops should not cost more than 25c. to 30c. and shoulder chops can be sold at a profit at 25c. to 30c. a pound.

Profiteering retail poultry dealers are gradually reducing their prices on fresh killed roasting and frying chickens. When the wholesale price of chickens dropped from 60c. to 55c. a pound two weeks ago, the retailers, with some few exceptions, held their prices up to 55c. to 60c. a pound, and that week, when the price dropped to 50c. to 55c. a pound on three-pound chickens, some of the retailers held up their prices about 100 per cent. The Evening World last week that these chickens were to be sold at 40c. a pound was a body blow to these unfair dealers. One of the largest retail markets in West 125th Street assured The Evening World that these trying chickens weighing three to three and one-half pounds each would be retailed to-day and Saturday at 25c. to 35c. a pound, and nearly all the

poultry dealers in Washington Market will sell these chickens at 35c. Fresh eggs are growing scarce and the supply for the next three months will be confined almost entirely to storage eggs. These eggs cost 25c. to 30c. a dozen and can be retailed to consumers at not more than 35c. to 40c. a dozen. These storage eggs were produced last April and May and are fully equal to any fresh egg now being produced. New York City will use over 1,000,000 cases of eggs this winter, and consumers should get them at fair prices.

Good creamery butter is selling at 54c. to 56c. in the wholesale market and should not cost more than 55c. to 60c. at retail, while some technically

fine creamery is higher. Danish creamery is plentiful and selling at 55c. to 56c. and should not cost more than 55c. over the retail counter. American cheese is still lower, selling at 24c. in the wholesale market, and should not cost consumers more than 30c. to 35c. a pound in one-pound packages.

SNOW FALLS IN MIDDLE WEST.

CHICAGO, Oct. 29.—Reports of the first snowfall of the season were received by the Weather Bureau here from points in Northern Massachusetts, Iowa and Wisconsin regions in Illinois. Heavy frosts were reported in Northern Texas and Oklahoma.

FOR TODAY AND TOMORROW

## Reduced Prices for STOUT WOMEN

Wonderful Bargains for Stout Women Repriced according to the latest falls in the raw material market. Take immediate advantage of these values.

23 West 36th St. **Lane Bryant** 504 5th Ave.  
Here We Fit Practically Without Alteration All Sizes 36 to 56 Bust. **Lower Store Means Lower Rent Therefore Lower Prices**  
Where Fashion, Quality & Economy Reign

**Big Suit Sale**  
All-Wool Serges, All-Wool Purellas, All-Wool Vigoreaux, Mannish Mixtures, Oxfords  
Beautiful Styles made for Stout Women. The most successful and fashionable of the season, with smart collars, belt, pockets, button and new treatments. Some Silk Lined. In all sizes up to 56 Bust.  
**29.50, 39.75 up to 59.50**  
**Special Offer**  
The stylish suit illustrated in All Wool Serge or Oxford Vigoreaux, is regularly sold for \$45.00. A wonderful bargain. All sizes **29.85** up to 56 Bust.  
REMEMBER Lane Bryant Prices Are Always Lower Than Elsewhere. Take Advantage of These Big Values NOW.

**Sale of Dresses**  
Wool Serge, Silk Poplin, Crepe de Chine, Satin, Tricotine, Crepe Meteor  
Stout women of all ages will find in this collection the most stylish dresses to be seen anywhere. All sizes up to 56 Bust.  
**12.95, 19.75 up to 59.50**  
**Special Offer**  
The dress pictured to the right, made of fine Wool Serge, is a very smart and becoming dress for general utility wear. In Black or Navy Blue, from 38 to 56 Bust. A big bargain **19.75** gain at.

REMEMBER Lane Bryant are the Largest Manufacturers of Stout Apparel in the World. That is Why We Can Sell So Low.

**Big Coat Sale**  
Cheviot, Heavy Serge, Broadcloth, Polo Cloth, American Robe, Silk Seal Plush, English Mixtures, Velours, Silvertones  
Warm, practical, fashionable coats, with new effects in Collars, Belts, Pockets, Buttons and Silk Lining. All sizes up to 56 Bust.  
**17.95, 27.50, up to 59.50**  
**Special Offer**  
This Silvertone Coat, pictured to the left, is a marvellous value. Warm and serviceable. A **19.85** wonderful bargain.

**UNDERWEAR**  
Bloomers, Petticoats, Chemises, Camisoles, Brasieres, Union Suits and Vests. All large, roomy sizes, fully reinforced. Specially made for stout women.  
**1.95 to 5.95 5.75 to 7.95 2.95 to 6.95**

Lane Bryant Just West of Fifth Avenue 23 W. 38th St.

## BONWIT TELLER & CO.

The Specialty Shop of Originations  
FIFTH AVENUE AT 38TH STREET

Exceptional Values Saturday in

## SUITS FROCKS COATS

for Misses of 14 to 20 and the Petite Woman

MISSES' TAILORED SUITS  
DESIGNED FOR WEAR WITH SEPARATE FURS

**68.00**

Made to Sell for \$89.50. A saving of \$21.50  
Because of Lower Prices Paid for Materials

These suits are developed on simple youthful lines of duvet de laine and silvertone. The tailoring is characteristic of the high standard of this shop.

MISSES' FUR COLLARED  
DUVET DE LAINE SUITS **78.00**

Made to Sell from \$95.00 to \$110

Six distinct models with semi-fitted coats, slenderized and graceful styles on Princess lines, with choker or convertible fur collars of taupe nutria, squirrel or mole. Sizes 14 to 18.

An Assemblage of Unusual New Models  
MISSES' TAILORED FROCKS  
of POIRET TWILL or VELVETEEN

Very Specially Priced at  
**58.00**

Chic, charming Redingote, straightline, loose and looped panel effects. Original and unique treatments of braiding, wool fringe and stitching.

Newly Developed Modes in

MISSES' CHIFFON  
VELVET FROCKS **125.00**

Day, dinner and evening frocks which feature fur trimmed princess frocks, also youthful models in draped, harem skirt, basque and a bullion embroidered moyenage frock. In black, brown, taupe, and old blue.

Fur Collared and Plain Tailored  
MISSES' COATS & WRAP-COATS  
In VELDYNE or EVORA **110.00**

In the season's newest shadings. Large shoulder collars of self material or of taupe nutria, squirrel or moleskin.

BELOW REGULAR PRICES

Fine Lisle Hosiery Regularly 1.75 Six Pairs, **.95**  
Mercerized lisle hose in black and cordovan

Medium Weight Silk Hose Regularly 3.25 Three Pairs, **2.35**  
Reinforced mercerized lisle garter tops and soles, in black only.

Openwork Silk Hosiery Regularly 5.95 Three Pairs, **3.75**  
Superior quality all silk hose with effective openwork designs, black only.

## Stern Brothers

West 42nd Street (Between 5th and 6th Avenues) West 43rd Street

## The UNTRIMMED MILLINERY Dept.

For WOMEN and MISSES—Third Floor

Will Offer Remarkable Values Saturday

in a large assortment of the newer models developed in

Russian Sable Beaver, Hatters Plush,  
Duetyne, Panne, or Lyons Velvet.

Specially Priced for To-morrow:  
**HANDSOME SATIN HATS**

Decidedly smart models in Black and appropriate Fall colors.

**\$5.25 and 6.50**

TRIMMINGS—Including Ostrich or Fancy Feathers, Flowers and  
Ornaments at Especially Attractive Prices.

## Youths and Boys' Clothing

Every Fall and Winter need in smart, service-giving  
clothes, for growing Boys may be fulfilled at a  
gratifying price advantage from our complete display.

Students' and Boys' Heavy  
Weight Overcoats in fine Wool-  
ens; belted models in an excellent  
array of serviceable colorings. Sizes  
10 to 20 years.

**\$22.50 to 42.50**

Junior Boys' Suits—Velvets,  
Tweeds, Blue Serges, Worsteds,  
Corduroys in Middy, Junior Nor-  
folk and Oliver Twist models.  
Sizes 3 to 10 years.

**\$8.25 to 25.00**

Students' First Long Trouser Suits—Smart, finely tailored models  
in a wide range of Cassimeres, Cheviots and  
Flannels in Navy Blue and other colors.  
Sizes 15 to 20 years

**\$28.50 to 40.00**

Boys' Extra Knickerbocker Nor-  
folk Suits—In Woolen Fabrics.  
Sizes 7 to 18 years.

**\$16.50 to 30.00**

Boys' All Wool Mackinaws—  
Plaid and Heather Mixtures. Sizes  
8 to 18 years.

**\$13.50 to 21.50**

BOYS' HATS

In Beaver, Velour, Felt, Plush  
and Cloth. **\$1.50 to 12.50**

Boys' Golf Caps **\$1.25 to 3.50**  
Muffler Wool Caps **\$2.25**

## Superior Quality Assortments of Women's GLOVE SILK UNDERGARMEMTS

Taken from our regular stock and  
offered at Exceptional Savings for Saturday

Glove Silk Vests—Hemstitched tops; also hem-  
stitched silk shoulder straps.  
Values **\$4.25** **\$2.95**

Glove Silk Bloomers—Heavy quality, full  
size; well reinforced.  
Values **\$5.00** **\$3.95**

Glove Silk Combination Suits—  
Bodice tops; hemstitched shoulder straps, full size. **Special, \$5.95**

## Worth-While Savings on WOMEN'S HAND BAGS

A vast assortment of Duetyne, Velvet and Leather Bags  
Much Below the Regular Prices at

**\$5.00 and 6.75**

All the desired Fall and Winter colors as well as Black.

Chiffon Velvet Hand Bags— Many models to select from **\$2.95**  
Duetyne Hand Bags— (85.00 Values) **\$3.85**